



Watershed Security Fund

Recognizing WSF Funding

Last Updated: September 18, 2024

Congratulations on receiving a grant through the Watershed Security Fund. This is an exciting time for freshwater work, and we're looking forward to working with you and hearing about your team's progress in the months ahead. These guidelines will help you recognize funding received through the Watershed Security Fund.

The B.C. Watershed Security Fund was established in 2023 through a historic contribution by the Province of B.C. of \$100 million to kick start the creation of the Fund.

The First Nations Water Caucus (Water Caucus) – with the First Nations Fisheries Council (FNFC) – and the Real Estate Foundation of BC (REFBC) are honoured to collaborate as partners in this inspiring, impactful, and healing work. Together we provide interim stewardship and support the co-development of a permanent entity for the Fund.

By acknowledging the Watershed Security Fund, project teams help to build awareness and support for public investments in watershed conservation and restoration work. Recognition statements also help audiences understand where this funding came from, how it's connected to the Province's historic contribution; the role the First Nations Water Caucus, First Nations Fisheries Council and the Real Estate Foundation of BC have in this work; and what kinds of projects the Watershed Security Fund is supporting.

Recognizing Support

We encourage project teams to acknowledge support from the Province of BC, the Water Caucus, FNFC, and REFBC through the Watershed Security Fund, in all public communication related to their projects, including online and on social media, at events, and in publications and promotional materials.

Suggested Statement:

“This project was supported through the Watershed Security Fund, which was established in 2023 through a historic contribution by the Province of B.C. of \$100 million to kick start the creation of the Fund. The First Nations Water Caucus – with the First Nations Fisheries Council – and the Real Estate Foundation of BC provide interim stewardship and support the co-development of a permanent entity for the Fund.”



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To acknowledge financial support, project teams may use the suggested statement in combination with the WSF logo.

See details on logo files further below.

The table below includes examples and suggestions for when and how to recognize support.

Context	Examples of ways to recognize support
Media releases and interviews	<ul style="list-style-type: none"> • Include the suggested statement in releases and announcements. • Reference the Watershed Security Fund in boilerplate statements. • If appropriate, request a quote from the Watershed Security Fund.
Publications and promotional materials	<ul style="list-style-type: none"> • Include the suggested statement in publications and materials. • Include the Watershed Security Fund logo and, if appropriate, REFBC and FNFC's logos. • Consider requesting permission to use the Province of BC's logo. • Include boilerplate statements on the Watershed Security Fund and funding partners in an acknowledgments section.
Websites and social media	<ul style="list-style-type: none"> • Include the suggested statement on project web pages. • Include a link to watershedsecurityfund.ca. • Include the Watershed Security Fund logo and, when appropriate, the REFBC and FNFC logos. • Tag the Watershed Security Fund (@watershedsecurityfund) in social media posts and use #WatershedSecurity.
Events	<ul style="list-style-type: none"> • Include the suggested statement on event invitations, programs. • Acknowledge the Watershed Security Fund, the First Nations Water Caucus, FNFC, REFBC and the Province of BC in opening statements. • Include the Watershed Security Fund logo on slides, visuals and, when appropriate, the REFBC and FNFC logos as well. • If appropriate, invite a representative from the Watershed Security Fund staff and advisory team to attend and/or speak at your event. • If inviting an MLA, MP, or senior government official, provide advance notice to the Watershed Security Fund team and, if possible, request to use the Province of BC's logo.

The examples above are intended as *suggestions*. While we ask that the Watershed Security Fund is recognized in some way in all public communication, project teams can choose the types of recognition that are the best fit for their audiences, communities, and communication formats.





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Logo Files

The Watershed Security Fund, REFBC, and FNFC logos are available to download at <https://watershedsecurityfund.ca/project-team-resources/>

For questions relating to the WSF, REFBC, and FNFC logos, please contact our communications team at info@watershedsecurityfund.ca

For major announcements, the project teams may also wish to use the Province of BC's logo (the "BC Mark"), which is protected by copyright and requires permission to use. To request permission, complete an [Application for Third Party Use](#) form and include a copy of your proposed communications material.

Boilerplates & Links

For longer publications and project websites, project teams may wish to include a more information about the Watershed Security Fund, the First Nations Water Caucus, First Nations Fisheries Council, the Real Estate Foundation of BC, and the Province's historic contribution to kick start the Fund.

The following statements and links may be used:

The **Watershed Security Fund** was established by the Province of B.C. with an initial \$100 million provincial investment. The Fund and the long-term entity that will hold the fund, is to be co-developed and co-governed with First Nations to create a growing, permanent stream of funding to support watershed projects and initiatives across British Columbia. The First Nations Water Caucus – with the First Nations Fisheries Council – and the Real Estate Foundation of BC provide interim stewardship and support the co-development of a permanent entity for the Fund.

Web: <https://watershedsecurityfund.ca/>

The **First Nations Water Caucus** is comprised of the First Nation regional and technical delegates from major watersheds across BC, convened by the First Nations Fisheries Council, to discuss and identify shared strategic priorities and interests related to fresh water. The Water Caucus has a key role in providing oversight and direction for planning and implementing the WSF co-development process.

The **First Nations Fisheries Council** is a non-profit society that works to develop a cohesive and united voice among First Nations in B.C. FNFC's approach is to convene First Nations, listen to their priorities and perspectives, and help clearly articulate their shared messaging to decision-makers regarding the integrated planning and management of Pacific fisheries, aquatic resources and



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habitat at the province-wide level. FNFC, as the secretariat to the Water Caucus, implements the goals and priorities of the Water Caucus and carries out the substantive operational work.

Web: <https://www.fnfisheriescouncil.ca/>

The **Real Estate Foundation of BC** is a philanthropic organization working to advance sustainable, equitable, and socially-just land use across what is referred to as B.C. For many years, REFBC has been proud to work with First Nations, local governments, the Province and a broad network of partners to advance watershed security through its grants, research and convening, and as host of the Healthy Watersheds Initiative.

Web: <https://refbc.ca/>

In 2023, the **Province of B.C.** announced an initial \$100 million provincial investment to kick-start the creation of an independent Watershed Security Fund. The Fund, and the long-term entity that will hold it, are to be co-developed and co-governed with First Nations to create a growing, permanent stream of funding to support watershed projects and initiatives across British Columbia.

Web: <https://strongerbc.gov.bc.ca>